

Increase your export sales by engaging in Canada's best-performing regions. This is a multi-sector trade mission. We will arrange in-person meetings with

key businesses and decision-makers in

the sector of your interest.

Trade Mission to

October 21 to 25, 2024

TO LEARN MORE CONTACT

Cecilia Pirotto International Trade Specialist cpirotto@bryant.edu 401-232-6483

The deadline to apply is August 1, 2024

PARTICIPATION INCLUDES

- Tailored matchmaking services with potential buyers or distributors.
- Building a future strategy for sustained export growth.
- Training for meetings when needed.
- Virtual meetings before, and after the trade mission.
- · Receptions, networking events, and site visits.

Participation does not include airfare, lodging, or meals.





Trade Mission to Canada October 21 to 25, 2024

Frequently Asked Questions

Why should I participate in this trade mission?

This visit to Canada allows you to showcase your company, gain valuable contacts, and build your exports.

By participating, you will benefit from:

- Cost-effective means of visiting the market.
- Network and engage with key businesses and decision-makers in the Market.
- Sharing knowledge and information with other participants.
- Attend networking events.
- Inclusion in any marketing material for the visit.

What is the cost?

This opportunity is available at no cost to the companies. However, **participating** companies must pay for their airfare, accommodations, and meals.

What are the event details?

We are scheduled to start the networking opportunities on Monday, October 21 and the last meetings will be at the end of the day on October 24.

Where will we go in Canada?

We will start in Montreal and we will also visit Toronto. Other locations will be determined based on individual company requirements.

When is the deadline to apply?

The deadline to apply is August 1, 2024.

Who can help me if I have questions about the application?

Contact Benjamin Weinstein by email at bweinstein@bryant.edu or call 401-232-6516.

How will I know if the partners/distributors I will contact in the one-on-one meetings will be tailored to my needs?

Our trade organizers in Canada will interview you to make sure the matchmaking is highly tailored. We will schedule pre-trade mission meetings and a market intelligence report to help you prepare for the trip and learn about potential opportunities.