

ENTREPRENEURSHIP



NO. 8
ENTREPRENEURSHIP

College Factual



WHY STUDY **ENTREPRENEURSHIP** AT BRYANT?

Power your entrepreneurial drive with knowledge and skills you'll develop in our multidisciplinary program, ranked No. 8 in the country.

- ▶ Immerse yourself in *entrepreneurial endeavors beginning your first year* through IDEA, academic competitions, and co-curricular activities.
- ▶ Engage in coursework that emphasizes every aspect of *building and managing a new enterprise*. Learning entrepreneurship skills and strategies enhances any course of study.
- ▶ Put theory into action as you *create a startup – or two* – in our rich co-curricular innovation hubs, guided by inspiring faculty and entrepreneurial alumni.

NICHOLAS CIANFAGLIONE '21

Founder and CEO
Artist Republik
Providence, RI



MAJORS: Entrepreneurship, Legal Studies

HOMETOWN: Madison, CT

PATH: President of the Bryant Ventures student startup accelerator; Founder and CEO of Artist Republik, a decentralized networking platform for independent music artists; Co-Organizer of TEDxBryantU 2018, Bryant University's first TEDx conference.

“Bryant is a great place for student entrepreneurs because you're able to connect with the faculty and resources you need. The drive to run your own business has to start with you, but Bryant teaches you how to take that drive and turn it into success.”

INSPIRING FACULTY

Our inspiring faculty are nationally recognized educators, acclaimed industry experts, authors, and mentors who serve as consultants to organizations including Apple, Coca-Cola, FedEx, and Target, among others. They combine the latest theory with direct experience. These caring and supportive professors get to know you as an individual in our close-knit, student-centered community.

THE ENTREPRENEURSHIP FACULTY INCLUDES:

- A former NASDAQ director and investment banker
- A founding Faculty Fellow of the Hassenfeld Institute for Public Leadership
- A consultant whose clients have included B.J.'s Wholesale Club, Hope Global, and Women & Infants Hospital
- A former Chief Marketing Officer sought after in the startup community
- Entrepreneurs who have established, or have successfully sold, companies in healthcare and technology

I didn't want average. I wanted to go to school somewhere I was actually going to gain business-specific knowledge and have really, really experienced professors. My professors, Collegiate Entrepreneurs' Organization (CEO), and Bryant Ventures were huge in giving me inspiration, motivation, and the belief that I can be successful.

RYAN BUONAUGURIO '18

Founder and Owner, RPB Marine; Founder, Boative
Collegiate Entrepreneurs' Organization's
2017 Global Entrepreneur of the Year

Among Our Distinguished Faculty:



R. İŞİL YAVUZ, Ph.D.

Entrepreneurship Coordinator
Assistant Professor of Management

- Research specialties include international entrepreneurship, high-tech immigrant entrepreneurship, woman entrepreneurship, entrepreneurial financing, entrepreneurship in developing countries, and new venture innovation and performance.
- Mentor at InoSuit, an Innovation-Focused Mentorship Project in cooperation with Turkish Exporters Assembly and Sabanci University.
- An angel investor with Next Wave Impact, part of the Rising Tide Europe program, which seeks to increase women's participation in angel investing as an asset class.

MELISSA GURZENDA '21

Founder of Identified Grace
Executive Director, 2019 Bryant
University Northeast Entrepreneurship
Conference



MAJORS: Management: Leadership and Innovation; Team and Project Management

MINOR: Women, Gender, and Sexuality Studies

HOMETOWN: Plantsville, CT

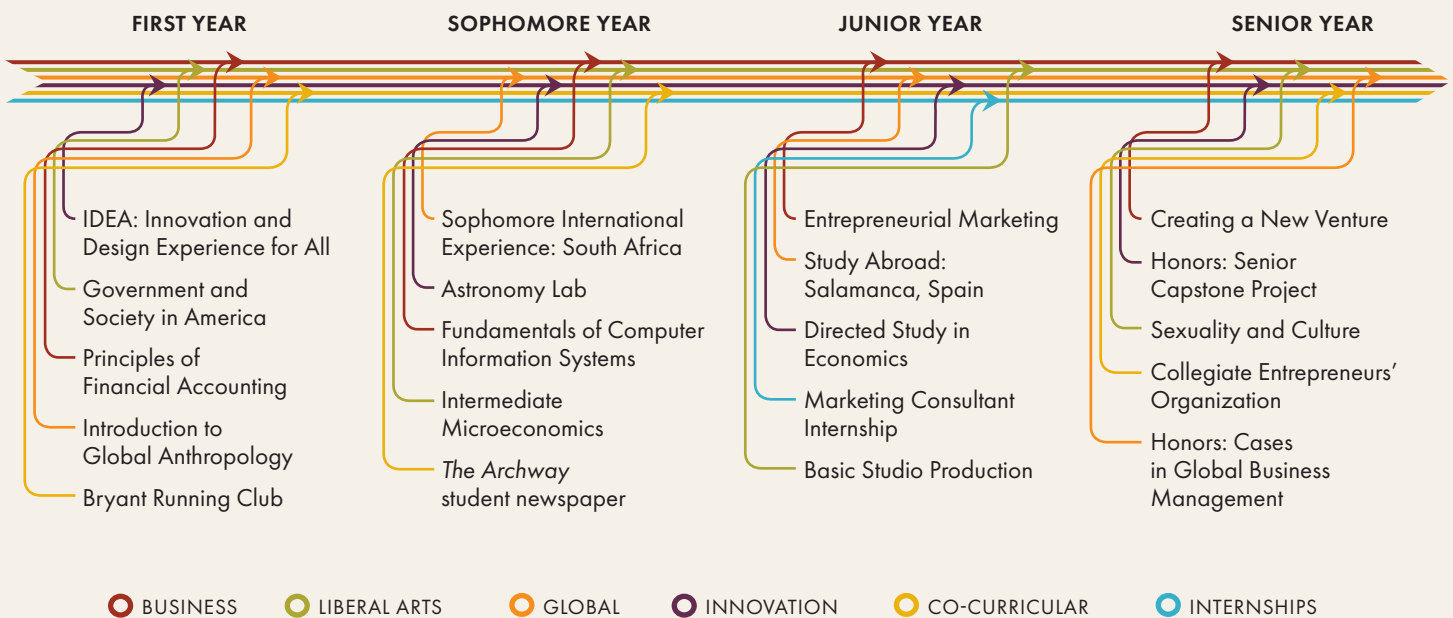
PATH: TEDx speaker; Goss Prize recipient; Founder, Identified Grace; Executive Director, BUNEEC 2019; Ideator, Bryant Art Studio; Marketing Director, Bryant Association of Realtors; Vice President of Membership, Bryant Collegiate Entrepreneurs' Organization; President, Community Activism Leadership Organization.

"Through the networks and resources Bryant has made available, I am able to achieve my aspirations as an entrepreneur. My studies and activities at Bryant have helped motivate me to be a tenacious businesswoman with a drive to help my colleagues pursue their strengths."

DESIGNED FOR YOUR SUCCESS

Bryant's innovative educational experience is focused on one central objective – preparing you for success. Bryant is recognized nationally for integrating business with the arts and sciences to provide students with a powerful combination of highly marketable skills. With a strong emphasis on experiential learning, your Bryant education will include opportunities for internships, consulting, participation in national conferences and competitions, social entrepreneurship, and study abroad. Bryant's inspiring and purposeful student life is designed to enhance your learning and real-world credentials.

Here's an abbreviated sample path to success:



ZACHARY RICHARDSON '21

Owner
Zack's Custom Rods
Westport, MA



MAJORS: Entrepreneurship, Marketing

MINOR: Environmental Science

HOMETOWN: Mansfield, MA

PATH: Founder of Zack's Custom Rods; Jackson W. Goss Prize and Goss/Santander Prize recipient; developed marketing strategies for Championship Melt through an Entrepreneurial Marketing course; member of the Bryant Ventures student startup accelerator.

"I've always 100% known I was going to own my own business, ever since I was a little kid. My classes are helping me understand how things work and how to get things done. I'm also developing a better understanding of the world around me."



BRYANT ENTREPRENEURSHIP GRADUATES ARE IN DEMAND

In business, government agencies, and nonprofit organizations including:

- > ABE & CO.
- > BLUELINX CORPORATION
- > CVS HEALTH
- > DSV
- > FIGMINTS
- > FORMLABS
- > GARTNER, INC.
- > GILMAN LANDSCAPING
- > IDENTIFIED GRACE
- > JUAN VALDEZ CAFÉ
- > LEWIS BAY HOLDINGS
- > MAINI GROUP
- > MARTIN TRUST CENTER FOR MIT ENTREPRENEURSHIP
- > MOHEGAN SUN CASINO
- > MYWEBROOM
- > MYZIC MUSIC
- > NEW ENGLAND PATRIOTS
- > NEWVIEW.MEDIA
- > PEPCOM
- > PRESS HERE PUBLICITY
- > SEATED
- > THE HANOVER INSURANCE GROUP
- > TRIBALVISION
- > UNIVERSITY OF NEW HAMPSHIRE
- > WAYFAIR
- > WILCOX ENERGY
- > ZOOMINFO

In leading graduate programs including:

- > Bryant University
- > Le Cordon Bleu Culinary School
- > Northeastern University
- > Providence College
- > University of Massachusetts Dartmouth

WHAT SETS BRYANT'S PROGRAM **APART**?

1 *Bryant Collegiate Entrepreneurs' Organization*

- Participate in a regional student-run entrepreneurship conference that draws hundreds of students.
- Engage with entrepreneurial-minded students, creating campus smartphone apps in the App-A-Thon and presenting at sales pitch competitions with some of the nation's best sales organizations.
- Stand out from the competition as a leader of the Bryant chapter, frequently recognized among the Nation's Best Chapters.

2 *Bryant University North East Entrepreneurship Conference (BUNEEC)*

- Establish yourself as an entrepreneur at the student-run BUNEEC, pronounced "be unique."
- Immerse yourself in dynamic workshops.
- Network with inspiring speakers and other entrepreneurial students as a member of our community of entrepreneurs.
- Exhibit your student-run business at the Bryant Entrepreneurship Fair, a celebration of collegiate entrepreneurship on and off campus.

3 *Opportunities for Leadership and Involvement*

- Engage with Bryant Ventures, the program's experiential component, where you team up with other driven students to create the synergy to launch successful enterprises.
- Benefit from being mentored by entrepreneurial faculty and alumni as you develop and nurture your innovative ideas through the fail-learn-try-again process that launches successful businesses.



To learn more about Entrepreneurship or other programs at Bryant, please contact:
Office of Admission • (401) 232-6100 • (800) 622-7001 • admission@bryant.edu